

**MANSFIELD DOWNTOWN PARTNERSHIP
MEMBERSHIP DEVELOPMENT COMMITTEE MEETING
Mansfield Downtown Partnership Office
March 21, 2016**

4:15 PM

DRAFT MINUTES

Present: George Jones (Chair), June Krisch, Shamim Patwa, and Diana Pelletier

Staff: Cynthia van Zelm

1. Call to Order

George Jones called the meeting to order at 4:16 pm.

2. Approval of Minutes from January 11, 2016

June Krisch made a motion to approve the January 11, 2016 minutes. Diana Pelletier seconded the motion. Ms. Krisch noted that Shamim Patwa's name needs to be referenced with Ms. Patwa instead of Ms. Shamim. The motion was approved with the change.

3. Update on Storrs Center

Cynthia van Zelm said Tea More Café is scheduled to open shortly and NICABM is scheduled to open April 5. Kathmandu Kitchen is scheduled to open in May, and Tang (Chinese BBQ and karaoke) is scheduled to open this summer.

Twenty-nine of the 42 homes have been sold at Main Street Homes.

Ms. van Zelm said there will be public meeting on the initial public spaces plan being developed by Kristin Schwab, Associate Professor for Landscape, and her students tomorrow at 5 pm in the Town Council Chambers.

4. Review and Follow-Up with Non-Renewals

Ms. van Zelm said 194 members have renewed for a total of \$10,340.

The Committee reviewed the list of membership non-renewals, and potential new members list and will follow-up.

Ms. van Zelm will draft an e-mail and talking points for the follow-up calls by April 4.

Ms. Patwa suggested that the e-mail to businesses be different than those for individuals.

5. Review membership recruitment campaign

Ms. van Zelm will follow-up with an e-mail to the Mansfield Board of Education staff with a list of summer events and membership link to be sent to parents.

6. Adjourn

Ms. Patwa made a motion to adjourn. Ms. Krisch seconded the motion. The motion was approved and the meeting adjourned at 5:12 pm.

Minutes taken by Cynthia van Zelm.